

# Designing Beautiful Smiles is only one of the Services We Provide...

- Porcelain Veneers
- Composite Bonding
- Bridges
- Crowns
- Teeth Whitening
- Sedation Dentistry
- Nitrous Oxide

## Poumaras Cosmetics



Billy J. Poumaras, D.M.D.  
"General and Cosmetic Dentistry"  
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**Status: How long has the Zoom  
been on the market and why is it  
so popular?**

Zoom has been around a little over a year now. It is gaining popularity because it is rated the #1 laser bleaching system by Dentistry's "Reality" magazine. It is also the preferred laser whitening system used by ABC's "Extreme Makeover" Show.

Actual case performed at Dr. Poumaras's office



Before Zoom Whitening System



After Zoom Whitening System

**Status: Tell Status how the Zoom  
Whitening System works? And is it  
more effective than the bleaching  
trays?**

"Zoom" is a very safe, light activated power gel, which bleaches your teeth. It's quite effective and results vary with each patient. There are a few light activated bleaching systems on the market, but in my opinion, this one far exceeds the others.

**Status: How long does it take to  
apply the Zoom process?**

About 1 to 2 hours total. Set-up time takes approximately 15 minutes.

**Status: How much does it cost?**

Between \$500 to \$600. Varies by city.

**Status: Does dental insurance  
help cover any of the cost?**

No because it is considered cosmetic.

**Status: What do you like most  
about the system?**

One of the things I love most about this system is its ease of use and instant results.



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